

# **EXHIBIT A**

**Amarante, Erika L.**

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**From:** Amarante, Erika L.  
**Sent:** Friday, August 17, 2007 5:56 PM  
**To:** 'vandewald@msn.com'; 'Hersh@twinpineswy.com'; 'TKowlaski@flhlaw.com'  
**Cc:** 'pbanks@ethanalleninc.com'; 'RSullivan@ethanalleninc.com'  
**Subject:** CEASE AND DESIST LETTER FROM ETHAN ALLEN

**Importance:** High



Cease and Desist  
Letter.PDF (2...

Dear sirs:

Please give the attached letter your prompt attention.

Erika L. Amarante  
Wiggin and Dana LLP  
One Century Tower  
P.O. Box 1832  
New Haven, CT 06508-1832  
Tel.: 203-498-4493  
Fax.: 203-782-2889  
eamarante@wiggin.com

**Amarante, Erika L.**

---

**From:** Amarante, Erika L.  
**Sent:** Friday, August 17, 2007 5:59 PM  
**To:** 'tkowalski@fhlaw.com'  
**Subject:** FW: CEASE AND DESIST LETTER FROM ETHAN ALLEN  
  
**Importance:** High



Cease and Desist  
Letter.PDF (2...

Thomas:

Second try. Please see email below and attached letter.

Erika L. Amarante  
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-----Original Message-----

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Wiggin and Dana LLP 203.498.4400  
One Century Tower 203.782.2889 fax  
P.O. Box 1832 www.wiggin.com  
New Haven, Connecticut  
06508-1832

WIGGIN AND DANA  
*Counsellors at Law*

## Telefax Transmittal

---

**Date:**

August 17, 2007

---

**To / Company / Telefax:**

Mr. Herschel D. Pruitt / / 307-322-3034

Thomas J. Kowalski / Frommer Lawrence & Haug / 212-588-0500

---

**From:**

Erika L. Amarante

---

**Telephone / Email:**

203.498.4493 / eamarante@wiggin.com

---

**Client / matter code:**

10200 / 108

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**Please copy:**

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**We will copy:**

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Wiggin and Dana LLP  
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P.O. Box 1832  
New Haven, Connecticut 06508-1832  
www.wiggin.com

Erika L. Amarante  
203.498.4493  
203.782.2889 fax  
eamarante@wiggin.com

**VIA FAX AND/OR EMAIL**

**WIGGIN AND DANA**  
*Counsellors at Law*

August 17, 2007

**Mr. Van De Wald**  
PEOPLES AMERICANA, INC  
192 Lexington Avenue at 32nd Street  
New York, NY 10016-6823  
Email: vandewald@msn.com

**Herschel D. Pruitt**  
601 9th Street  
Wheatland, WY 82201  
Fax: 307-322-3034  
Email: Hersh@twinpineswy.com

**Re: Cease & Desist: Auction of Ethan Allen Merchandise**

Dear Messrs. De Wald and Pruitt:

This firm represents Ethan Allen Global, Inc. ("Ethan Allen"). The affiliation that PEOPLES AMERICANA, INC. ("PEOPLES") and Mr. De Wald once had with Ethan Allen ended on July 27, 2007. PEOPLES' and Mr. De Wald's right to use the "Ethan Allen" trademarks or logo ended at that time.

Mr. Pruitt has advertised an auction of Ethan Allen merchandise at PEOPLES' former location, to take place over the next several days. *See* New York Times advertisement, dated August 17, 2007 (attached). The advertisement wrongfully asserts that "Ethan Allen of New York City" is closing its doors and illegally uses the "Ethan Allen" trademark without Ethan Allen's approval or consent.

This advertisement and the proposed auction are blatant violations of PEOPLES' and Mr. De Wald's post-termination obligations. They also violate state and federal law, including Ethan Allen's federally-protected trademarks. Ethan Allen is prepared to protect its rights to the fullest extent of the law.

Accordingly, you must cease and desist from holding the illegally and fraudulently advertised auction. If you do not comply with this notice, Ethan Allen will have no choice but to bring an action against PEOPLES, Mr. De Wald and Mr. Pruitt for violation of its federal trademark and other applicable rights. That action will request, at a minimum, injunctive relief, compensatory damages, punitive damages, attorneys' fees and any other remedies available under the law.

Mr. Van De Wald  
PEOPLES AMERICANA, INC.

August 17, 2007  
Page 2

Nothing in this letter may be viewed as a waiver of Ethan Allen's legal rights, all of which are expressly reserved.

WIGGIN AND DANA

*Counsellors at Law*

Very truly yours,

A handwritten signature in black ink, appearing to read "Erika L. Amarante". The signature is fluid and cursive, with the first name "Erika" being more prominent and the last name "Amarante" following in a similar style.

Erika L. Amarante

Enclosure

cc: Thomas J. Kowalski, fax 212-588-0500, email: TKowalski@fhlaw.com

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\*\* TOTAL PAGE.02 \*\*

08/17/2007 17:56 FAX 203 782 2889

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 \*\*\* TX REPORT \*\*\*  
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TRANSMISSION OK

TX/RX NO	2979	
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CONNECTION ID		
ST. TIME	08/17 17:55	
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RESULT	OK	

Wiggin and Dana LLP 203.498.4400  
 One Century Tower 203.782.2889 fax  
 P.O. Box 1832 www.wiggin.com  
 New Haven, Connecticut  
 06508-1832

WIGGIN AND DANA

*Counsellors at Law*

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August 17, 2007

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Thomas J. Kowalski / Frommer Lawrence &amp; Haug / 212-588-0500

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Telephone / Email:

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WIGGIN &amp; DANA 18

001

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 \*\*\* TX REPORT \*\*\*  
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## TRANSMISSION OK

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CONNECTION TEL		912125880500
CONNECTION ID		
ST. TIME	08/17 18:02	
USAGE T	01'13	
PGS. SENT	4	
RESULT	OK	

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